2005-2006
ASUCSD Resolution #7
June 1, 2005

Submitted By: Angela Chen, Commissioner of Enterprise Operations

Subject: Resolution in Support of Soft Reserves

See attached document.

Approved: Consensus
Against: 
Abstain: 

Council Approval;
Certified by:

_________________________   __________________________
Chair of the Council         Date for Chair of the Council

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Presidential Approval

Date for the President
WHEREAS, the Soft Reserves enterprise of the Associated Students of UCSD provides professors and students with fairly-priced printed course readers; and,

WHEREAS, A.S. Soft Reserves has been losing a significant amount money due to competition with other printing companies, such as University Readers and CalCopy; and,

WHEREAS, off campus companies illegally use the UCSD campus, where A.S. Soft Reserves is located, as their venue of sales; and,

WHEREAS, off campus competitors conduct unsafe sales transactions with UCSD students in open spaces; and,

WHEREAS, the strict adherence to copyright laws of off-campus companies has been an especially pertinent issue on the UCSD campus; and,

WHEREAS, it is unclear, due to several factors, including projected profit margins, how strictly University Readers has been following copyright and royalty laws; and,

WHEREAS, A.S. Soft Reserves can provide clear and transparent proof that it follows copyright laws while maintaining fair prices for students; and,

WHEREAS, A.S. Soft Reserves is the only provider of course readers for which all profits return to the students, whether through stipends for student employees or through student support and enrichment services provided by the A.S.;

THEREFORE BE IT RESOLVED, that the Associated Students urge UCSD professors to support student services by using the Soft Reserves enterprise for their course readers; and,

BE IT FURTHER RESOLVED, that the Associated Students request the assistance of the Academic Senate in encouraging professors to choose Soft Reserves; and,

BE IT FINALLY RESOLVED, that the AS Vice President of Academic Affairs Harry Khanna shall introduce a similar resolution into the Academic Senate at the nearest meeting following the passing of the resolution.

Submitted by Angela Chen. Action:_______________