

2006-2007
ASUCSD Resolution # 01
June 7, 2006

Submitted By: Eddie Herrera, Vice President External

Subject: Resolution in Support of Fair Trade University Criteria

The A.S. Council approved a Resolution in Support of Fair Trade University Criteria.
Document attached.

Approved:	<u>12</u>
Against:	<u>5</u>
Abstain:	<u> </u>

Council Approval;
Certified by:

Chair of the Council

Date

President of the Council

Date

Resolution in Support of Fair Trade University Criteria

Whereas, the Associated Students of the University of California, San Diego, herein referred to as the ASUCSD, has already passed a resolution “Encouraging the Purchase of Fair Trade Products” on November 16, 2005 with 14 votes in favor and 6 votes abstaining; and,

Whereas, by supporting a high standard of Fair Trade product availability, the University of California, San Diego, herein referred to as UCSD, will be acting on a strong commitment to social and environmental responsibility that will be recognized by the community and prospective students; and,

Whereas, the ASUCSD believes it is necessary to make UCSD into a Fair Trade University; and,

Whereas, the ASUCSD agrees that a Fair Trade University is defined by the following criteria; and,

I) Establishment of an Institutional Fair Trade Steering Group Committee

Whereas, the ASUCSD believes it is necessary to form an Institutional Fair Trade Steering Group; and,

Whereas, the purpose of an Institutional Fair Trade Steering Group is to advocate and educate the general public about Fair Trade and monitor the progress of Fair Trade on Campus; and,

Whereas, an Institutional Fair Trade Steering Group should be composed of UCSD staff, faculty, student government officials, and members of affiliated organizations; and,

Whereas, an Institutional Fair Trade Steering Group should meet at least once every quarter to monitor the progress towards making UCSD achieving the goals of a Fair Trade University; and,

Whereas, an Institutional Fair Trade Steering Group shall compile a full written and submitted to Transfair USA before UCSD can attain Fair Trade University status; and,

Whereas, the Institutional Fair Trade Steering Group shall be in charge of completing a yearly progress report at the end of each year on the status of Fair Trade on campus, along with recommendations for expansion of product availability, and submit it to TransFairUSA and all key staff and faculty members at UCSD; and,

Whereas, the Institutional Fair Trade Steering Group shall organize special events for *Fair Trade Month* in October every year; and,

II.) Commit to selling Fair Trade at UCSD

Whereas, UCSD should make a strong commitment to selling Fair Trade products; and,

Whereas, a strong commitment to selling Fair Trade products entails serving ONLY certified Fair Trade coffee in all coffee-serving campus locations; and,

Whereas, coffee includes regular, decaffeinated, and espresso beans; and,

Whereas, a strong commitment to selling Fair Trade products entails establishing a large portion of campus cafes, eateries, dining halls, restaurants, convenient stores, and catering services as Fair Trade retailers while respecting existent contracts; and,

Whereas, a Fair Trade retailer is required to sell two or more certified Fair Trade products; and,

Whereas, there needs to be significant representation of the two or more certified Fair Trade products sold in the Fair Trade retailer; and,

Whereas, 15% of the total product category must be certified Fair Trade to qualify as a significant representation of a certified Fair Trade product; and,

Whereas, businesses in compliance to the above requirements will be pronounced a Fair Trade retailer; and,

Whereas, Fair Trade retailers shall publicize their status and availability of products with on-site advertisement and advertisement at the main entrances, such as window stickers; and,

III. Commit to using certified Fair Trade products at internal meetings and events

Whereas, the ASUCSD agrees to use only Fair Trade coffee and encourage the use of Fair Trade tea at all meetings or events hosted, sponsored, or funded by the ASUCSD; and,

Whereas, the ASUCSD encourages UCSD Administration and Graduate Students Association of UCSD to enact a similar policy where only Fair Trade coffee and tea shall be served at sponsored, funded, or hosted meetings or events; and,

Whereas, the ASUCSD, under the guidance of the Institutional Fair Trade Steering Group, shall investigate the prospects of implementing other Fair Trade products to meetings or events hosted, sponsored, or funded by the ASUCSD; and,

IV. Commit to Increased Consumption

Whereas, UCSD should commit to increased consumption of certified Fair Trade products; and,

Whereas, the Institutional Fair Trade Steering Group should have finances earmarked from UCSD administration for the advocacy and education of Fair Trade on the UCSD campus.

Therefore be it resolved that the ASUCSD supports the criteria for a Fair Trade University; and,

Be it further resolved that the ASUCSD supports and endorses the making of UCSD into a Fair Trade University; and,

Be it further resolved that the ASUCSD encourages all other University entities to support making UCSD into a Fair Trade University; and,

Be it further resolved that the ASUCSD respects the existing contracts of the University Centers and urges this turnover to occur as new retailers are chosen and existing retailers are re-evaluated.

Be it finally resolved that the ASUCSD urges Chancellor Fox and other UCSD administrators enact a policy to make the campus compliant with the criterion of a Fair Trade University.