



## **The Accurate Measuring of Constituents' Opinions Act**

Sponsor: David Hickman, Campus Wide Senator

Co-Sponsor: Jasraj Johl, Campus Wide Senator

**WHEREAS**, the Associated Students of UCSD's mission is to encourage students to be involved and engaged in all areas of campus life through leadership, advocacy, and service in order to build and strengthen the UCSD community;

**WHEREAS**, the Associated Students of UCSD is charged with representing all undergraduate students and must play a role in the unification and edification of the student body;

**WHEREAS**, publications of the Associated Students of UCSD designed to accurately measure constituent's opinions must remain objective, both for the proper reflection of student's views and for the understanding of student representation;

**WHEREAS**, the Associated Students of UCSD name and logo should be used to represent the official standing view of the body and not that solely of any individual representative;

**THEREFORE, LET IT BE RESOLVED**, that in all attempts to measure the opinions of students bearing the Associated Students of UCSD name or logo, that representatives of the Associated Students of UCSD acting in their official capacity be required to submit, for review, publications to the Office of Campus Affairs to ensure objectivity;

**THEREFORE, LET IT BE FURTHER RESOLVED**, that the Office of Campus Affairs should review for aspects including, but not limited to, unbiased questions, clear and concise language, neutral phrasing, lack of double-negatives, absence of leading and misleading statements, and an offering of a complete selection of response selections;

**THEREFORE, LET IT BE FURTHER RESOLVED**, that existing efforts to measure constituents' views must follow such guidelines or must be removed to ensure that the Associated Students of UCSD's impartiality and focus on obtaining accurate measurements is maintained and that representatives of the Associated Students of UCSD unwilling to meet such requirements should be found in willful violation;

**THEREFORE, LET IT BE FURTHER RESOLVED**, that the Associated Students of UCSD only use and refer to statistics of publications that meet these standards, be they from representatives of the Associated Students of UCSD, officials of the University of California, or otherwise attained.